

Concept 52 LLC

ForexKnowledge.com

378 Gittens Court
De Pere, WI 54115
(920) 634-8597 - ph
(262) 364-2348 - fax

INSERTION ORDER

Date	Insertion #
	Web

Advertiser/Agency

Advertising Details (All pricing is NET):

Program: Sponsorship

Leads to be emailed to the following email address: _____

- Monthly sponsorship - \$3000 per month
- Brokerage Listing - \$300 per month (6 month min.)
- Brokerage Listing plus - \$300 per month + initial \$500 deposit
- Newsletter - \$100 cpm
- Other: _____

Term: _____ To _____

Details: 2 free listings in the "Free Guides" section. Recommended: 1 demo account + 1 free guide, cd, book etc. ADDED VALUE banner and text placements throughout the web site, plus PREMIER listing for your brokerage in the "Brokerage Listing" section, plus listing as a Site Sponsor which appears on the home page, internal pages, and on all newsletters.

Production Specifications:

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250x250 & 120x600 banner - 35k max file size. GIF, JPG, HTML and Flash are accepted.
250 character Free Guides copy & 65x65 product image - highlighting the two offers
150x150 logo - 5k max file size. NO ANIMATION ALLOWED
100 character text ad with 20 character title.

Terms and Conditions:

All Advertising is on a Pre-Pay only basis. Concept 52 LLC & ForexKnowledge.com reserve the right, at any time and for any reason whatsoever, to decline any advertising copy and to cease further publication of any advertising and shall not be liable in any way therefore, provided that any charges received by Concept 52 LLC and ForexKnowledge.com for advertising that is not published shall be refunded.

Concept 52 LLC and ForexKnowledge.com will track the impressions and clicks for advertisements and may take any adjustments, in consultation with the Advertiser, for the purpose of achieving the number of impression on which an order is based.

All advertisements are accepted for publication entirely upon the representation that the agency and advertiser are properly and legally authorized to publish the entire contents and subject matter thereof. It is also agreed that any advertising materials provided to, or created by Concept 52 LLC and ForexKnowledge.com for the client, has gone through the proper compliance departments and is deemed acceptable and not misleading by all governing bodies.

It is understood that, in consideration of the publication of advertising, the advertiser and agency will each fully hold harmless and fully indemnify Concept 52 LLC and ForexKnowledge.com from and against any and all claims, demands, suites, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by Concept 52 LLC and ForexKnowledge.com, arising directly or indirectly from the publication of any advertisement (including, but not limited to, claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or thing contained in any advertisement.

The Concept 52 LLC and ForexKnowledge.com cancellation policy is 15 days written notice. All unused inventory or dollars will be refunded within 10 business days of the scheduled cancellation date. A \$100 early termination fee will be applied to all canceled campaigns.

All Orders are subject to the terms and conditions of Concept 52 LLC and ForexKnowledge.com then-current rates. Rates and terms are subject to change. Concept 52 LLC and ForexKnowledge.com reserves the right to refuse or cancel any Order, without cause, and without notice, at any time. Any cancellations must be made in writing with 15 days notice. If rates are discounted for frequency or multiple month purchases and the contract is cancelled before completion, the applicable rate card rate will apply for all months run (known as a "short rate"). All of the above creative must be supplied by the advertiser in order for guaranteed delivery amounts. If all creative forms are not supplied, Concept 52 LLC and ForexKnowledge.com cannot be held responsible for guarantees not being met.

FOR Concept 52, LLC / ForexKnowledge.com

FOR Advertiser:

By: _____
Member Signature Date

By: _____
authorized signature Date

Name: _____

Name: _____

Title: _____

Title: _____